

Corporate Social Responsibility (CSR)



4 No bottles of Coca Cola is 8L (2.11 gallons) equivalent volume for unleaded petrol costing £10.40 for 60-65 mile round trip using 4dr saloon (i.e. Liverpool to Manchester and back); Equivalent train fair £10.40 at ticket office (£4.00-£7.00 booking in advance).

For 60 mile trip a small car with one traveller will emit 12.4kg of CO₂ (24.9kg for SUV) per passenger, an electric train per passenger (average occupancy) will emit 5.2kg of CO₂ (source www.transportdirect.info).

Environment

We seek to arrange meetings or viewings with our clients/customers, and plan inspections so as to minimise fuel consumption/CO₂ emissions.

This includes use of public transport where possible; when utilising car travel we will habitually avoid travelling the same route twice through efficient planning of appointments, and arranging meetings in advance minimizing travel distances or duplication of journeys.

We will discourage travel where electronic communication will serve the purpose just as well. We support investment in ICT technology as a means of minimising CO₂ emissions.

We will source products locally and will prefer products to use local resources.

Ethics

We will ensure we have no conflict of interest in our dealings and potential conflicts are declared when they arise.

We treat all persons equally and fairly without regard to race, religion, belief or disability.

We maintain compliance with laws and regulation as a minimum standard as well as observing customary business practices.

Employees

We aim to provide job security for our employees and a working environment conducive to creativity and fostering initiative. We promote flexible working and support for staff wishing to undertake a course of education and training and similar flexibility for important social engagements.